



ADVERTISEMENT AT TORRY'S DELPHI PAGES



Why advertise at Torry.net portal ?

- High Efficiency: Extremely Targeting - for Delphi/RAD Studio users and developers
- Worldwide: Statistics for January 2016 in Brief – 34 641 Visits, 25 154 Visitors, 89 306 Displayed pages, 2,53 Pages/Visit, Average Time/Visit 2:14, Returning vs. new visitors: 67,2/32,8
- Flexibility: Flexible banner schemes, free-of-charge changes in banners during the campaign, very reasonable pricing
- Money-saving: Solution for every budget, interesting discounts for permanent advertisers

Basic Advertisement Types

There are many various options of advertisement that suit almost every potential advertisers.

In general, these types are:

COMMON BANNERS

SPECIAL BANNERS

SPONSORS PAGE

SPONSORED SEARCH RESULTS

TORRY TOP PARTNERS PROGRAMME (NEW!)

TORRY PARTNERS PROGRAMME (NEW!)



Common Banners

These banners are displayed in header part of the page or in the right or left column and are different concerning their size.

Allowed graphics formats are PNG, JPG, GIF, animated GIF.

Leaderboard banner in header part of the page [728 x 90] (instead of 468 x 60):

The banner image shows a dark blue sidebar on the left with the Torry.net logo and a dog icon. The main banner area is green and contains an advertisement for EntityDAC, a Visual ORM model designer for Delphi with LINQ support. It features a '60 DAY TRIAL' offer and a 'DOWNLOAD NOW' button. The Devart logo is also present. Below the advertisement is a navigation menu with links: Home, Discounts, Monthly Star, News, Forum, Uploads, Products, and Sponsors.

Price: 210 USD or 198 EUR/3 months



Wide Skyscraper banner in the right area of the page [160 x 600]:

Total messages: 291

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28	29	30	»							

I New Member

From: Terbaik **From IP:** 107.182.233.87
Date: 24 Nov 2015 **Country, city:** Indonesia
Web site: [http:// www.bengkelbola88.com/category/agenbola](http://www.bengkelbola88.com/category/agenbola)

thanks this webste torry I lie it

Mr

From: Alan Bailey **From IP:** 92.29.101.108
Date: 03 Feb 2015

It is proving incredibly hard to join the Torry Duscussion Forum. The registration form does not have a field for Password and when you log in and click 'send new password' I just get a link which puts me on the home page with no information on how to change the password.

bichen rescue

Price: 210 USD or 198 EUR/3 months

Productivity apps for BlackBerry 10 smartphones

Call Events

SMS Launcher

Contact Events

Medicine Box

Relaxing Sounds

Certificate of Vaccination



Square banner in the left or right column [250 x 250]:

The screenshot shows a website layout. On the left, there is a dark blue vertical banner. At the top, it says 'Press Releases: 0'. Below that is a QR code labeled 'Torry's QR-Code'. Further down is a white square banner with the text 'Informační systém MoneyS5' and 'Poznejte systém pro řízení firmy, ve kterém se okamžitě vyznáte.' with a right arrow button. On the right side of the page, there is a list of three items, each with a checkmark icon. The first item says 'Visit new Discounts page to order products, components or utilities from EldoS, Devart, ALDYN Software, TRichView etc. with instant 10 - 20 % discount ! Superiority only for Torry visitors !'. The second item says 'Look at exclusive Monthly Star page to see actual Torry Star or our sponsors list at Sponsors page !'. The third item says 'Hope that Torry's Delphi Pages meet all your expectations and you will like it ! Torry.net Team'. Below this list are several navigation links: 'AdChoices', 'Delphi 7', 'VCL Delphi', 'Delphi XE5', and 'Delphi Grid'. At the bottom of the right column, there is a section titled 'News from our Sponsors' containing an article titled 'Displaying, editing and printing hypertext documents' with a brief description of TRichView and ScaleRichView.

Price: 140 USD or 132 EUR/3 months

These banners are displayed in header part of the page or in the right or left column and are different concerning their size.



Special Banners

Companies news box advertising in header part of content page - HTML or plain text plus image max.100 x 100:

The screenshot shows a website header with a green navigation bar containing links: Home, Discounts, Monthly Star, News, Forum, Uploads, Products, and Sponsors. On the left, a dark blue sidebar contains a 'Summary' section with statistics: Last modified: 15.12.2015, Authors total: 4 699, Products total: 10 391, Files total: 12 958. Below this is a 'Last 7 days updates' section with counts for Applications (0), Code Samples (0), and Components (2). The main content area features a featured product banner for 'HQBird - advanced FirebirdSQL distribution'. The banner includes the HQBird logo, a description: 'HQBird is an advanced FirebirdSQL distribution from IBSurgeon, it includes replication, monitoring, optimization tools, recovery and database GUI.', and a 'Learn more' button. To the right of the banner is a 'Quick search' box with a search input field, radio buttons for 'Exact phrase', 'Title', and 'Description', and a 'Search' button.

Price: 600 USD or 565 EUR/3 months



Sponsored links box advertising in footer part of content page - HTML or plain text (Header plus 3-4 lines):

News from our Sponsors

Displaying, editing and printing hypertext documents

TRichView is a suite of native Delphi/C++Builder components (VCL) for displaying, editing and printing hypertext documents.

ScaleRichView is a set of VCL components for WYSIWYG editing ("What You See Is What You Get"), created basing on TRichView and RichViewActions.

ScaleRichView uses TRichView engine for document rendering, but it repaginates, scales and draws pages in its own way.

[more ...](#)

Cloud Desktop

Get a Free Trial Now !

[more ...](#)

Price: 100 USD or 94 EUR/3 months



Sponsors page

This revamped page is intended for advertisers who prefer small static advertisement for very low price.

Conditions for this type of ads:

- every ad is displayed as a header URL link (max. 3 words) and/or one line of text (max. 10 words),
- ads are sorted alphabetically and their position cannot be changed,
- no images or graphic are allowed,
- you can order as many ads as you want,
- reference linked to this ad will contain "nofollow" attribute.

Sponsors

Sponsors are displayed in the alphabetical order.
If you would like to be listed here, please [contact us](#) or visit [Advertisement page](#).

F

FireBird Database Server

Firebird is an open-source relational database offering many ANSI SQL standard features.

P

PSPad editor

Freeware text editor for developers. Fast and easy to use with rich functionality.

Price: 190 USD or 179 EUR/12 months



Sponsored Search results

This system allows to display your components or products in the top position of search results via Search box at Torry.

DELPHI ENTERPRISE ARCHITECTURE - SORS SERVER v.0.1


By Sors Engineering Technology. Freeware + source 11 Oct 2010

Description
DataSnap alternative.
3 tier client server technology for MSSQL server. You need to register server SOrsServerX.dll and midas.dll in you windows. One SORS server for one database with many clients.

Must write one transaction waiting procedure. This is easy write to our forum to show you haw to do it. Easy change ADO-MS SQL connection and dataset to another RDBM server and library dataset components. With source client dataset easy access to Application server functions.

Informations
Status: Fully functional
Source: Included
Size: 27kB

Platforms: D2010, DXE

 [Download](#)

Midas Speed Fix v.1.2

By Andreas Hausladen. Freeware + source 08 Sep 2009

Description
The MidasSpeedFix.pas is a unit that improves the performance of the Midas.dll

Price (one product and 12 months):

10 USD or 9 EUR

Price (one product and no time limit):

80 USD or 75 EUR



Torry TOP Partners programme

Advertisement costs are very important part of total expenditures and every advertiser has to focus on the ways how to spend such costs in efficient and purposeful way.

For the most important advertisers and partner Torry.net offers extraordinary option focused on long-term, high-yield and low-cost advertisement schema.

Premium section at portal Torry.net, called Companies News, is used for this purpose.

The screenshot shows the Torry.net website homepage. On the left is a dark blue sidebar with the Torry.net logo and 'DELPHI DEVELOPERS LIBRARY' text. Below the logo is a 'Summary' section with statistics: Last modified: 18.05.2016, Authors total: 4 714, Products total: 10 400, Files total: 13 005. Below that is a 'Last 30 days updates' section listing Applications: 8, Components: 24, DB-Aware Comp.: 3, .NET: 1, Tools: 3, and DB Tools: 4. At the bottom of the sidebar is a donation request: 'Do you like Torry's Delphi Pages? You can support it by donation at your choice by button below. Thank you!'. The main content area has a green header with navigation links: Home, Catalog, Discounts, News, Uploads, Forum, Articles, Sponsors. Below the header is a banner for 'ABACUS VCL + 19 DB-aware components' with the text 'progress meters, gauges, trends, indicators & more'. The main article is titled 'New Rosi Components Package released' and features a screenshot of a software application window. The article text says 'Create feature-rich windows applications with many new components and universal dialogs.' and lists features: improved DBGrid, new DBRecordView, DBTreeView, toolbars and db dialogs to Find, Filter, Sort, Export, Print..., StringGrid with columns definition, and GroupBox with automatic alignment and resizing of owned controls. A 'Learn more' button is present. Below the article is a 'Welcome to Torry's Delphi Pages!' message. On the right side, there is a 'Monthly Star' button and a 'Quick search' section with a search input field and options for 'Exact phrase', 'Title', and 'Description'. A 'Search' button is at the bottom of the search section.

Companies News section is displayed at homepage and at almost all others pages and subpages as well. Section is always shown "above the fold" – it means that visitor isn't forced to scroll down for seeing ad content.

In order to creating this promo more exceptional, Torry.net limites number of advertisement in this area to 10 (ten). It means that your ads will be displayed very often (typically 1000x per day – based on available Google Analytics data), will be frequently visible for all visitors in "above the fold" area.





In addition, every TOP Partners programme member is entitled to have 250x100 static banner in left column of homepage (section TOP Partners). This banner is visible permanently across all pages. Reference linked to this ad will contain "nofollow" attribute

Torry's Delphi Pages

Ultimate Resources Library for Delphi Developers



Torry TOP Partners



Delphi/C++Builder and Java

Active Query Builder allows users to build SQL drag'n'drop interface and to edit them via the completion and syntax highlighting, combining. It lets parse, analyze and modify complex SQL supports tens of SQL language dialects: Oracle PostgreSQL, etc. Active Query Builder provide work with SQL queries for both the end-user a

Complete solution for using Bluetooth Kinect and Serial Ports communication

The Wireless Communication Library is the perfect solution for developers.

The Library includes a complete components : should use Bluetooth, IrDA, WiFi or Serial Port easy way to connect to a Wii Remote controller Microsoft Kinect game controller.

The Library can be used with Borland Delphi, I CBuilder, Microsoft Visual Studio .NET, Microsoft Basic 6. The Wireless Communication Library is available for Windows XP, Windows Vista, Windows 7 and Windows 8

Every ad can contain image and text part. PNG and JPG images up to 150 x 150 are allowed together with 4-10 lines of formatted text (HTML). Text can contain references (URLs).

Content of ad can be changed at customers choice, email notice will enough. Advertiser can ask for changing content of his ad every month within prepaid period free of charge.

Standard price for advertisement in Companies News is 600 USD or 565 EUR / 3 months, it corresponds with 2 400 USD or 2 260 EUR / 12 months.

Joining this specialized campaign, you can get advertisement price

1 099 USD or 1 035 EUR / 12 months

Discount rate is approx. 54%.



Torry Partners programme

Torry Partners programme is intended for advertisers who would like to have their banner permanently visible across the portal including homepage.

Advertisers are entitled to have 250x100 static banner in left column of homepage (section Torry Partners). This banner is visible permanently across all pages.

Abakus VCL DB-Aware Components

Hard- & Software Baecker

Torry Partners

HUNTING TROPHIES PORTAL

Microsoft Kinect game controller.

The Library can be used with Borland Delphi, Borland Developer Studio, Borland CBuilder, Microsoft Visual Studio .NET, Microsoft Visual C++ and Microsoft Visual Basic 6. The Wireless Communication Library is 100% compatible with Windows XP, Windows Vista, Windows 7 and Windows 8.

more ...

- Visual ORM mod
- LINQ support

60 DAY TRIAL DOWNLOAD NOW

Catalog

- VCL
- DB-Aware
- Tools

Menu

- Home
- Discounts
- News

Others

- Sites
- Authors
- RSS

Price: 380 USD or 358 EUR/12 months



How to order and pay for advertisement ?

All orders are managed through common email. You will receive email from PayPal for completing the payment shortly.

Payment via Bank (Wire) Transfer is also possible.

Keywords

To improve advertising targeting, please, supply us the keywords.

Keywords are used on all pages free of extra charge.

On search pages words from user's query are used as keywords.

Questions? Comments? Need help?

Please contact us at yamaco@yamaco.cz.